

MSDUK BUSINESS RESIDENTIAL PROGRAMME

BUILDING A HIGH PERFORMING MINORITY BUSINESS

APPLICATION FORM

The programme is delivered jointly by Ivy League's Tuck School of Business, USA and Aston Business School, UK and is designed for ambitious and growth-oriented ethnic minority owned businesses.

If selected to participate in the programme you will be required to complete evaluation and impact surveys during and after the programme. You will be required to provide evidence of jobs created as a result of completing the programme. This will help us measure the impact of this programme on your business. Places on the programme are limited.

Please complete this form and email to us by **30th August 2019**.
If you have any queries, please contact malvika@msduk.org.uk or call 0116 253 2520.

SECTION 1 – APPLICANT DETAILS

First Name		
Surname		
Gender (please tick)	Female	Male
Mobile Phone		
Email Address		

SECTION 2 – BUSINESS DETAILS

Business trading name	
Business website address	
Address	
Postcode	
In which industry sector does the business operate?	

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Business legal status (please tick all that apply)	Private Limited Company
	Partnership
	Community Interest Company
	Sole Trader
	Limited by Shares
	Limited by Guarantee
	Social Enterprise
	Other (please specify below)

SECTION 3 - OWNERSHIP

In which year was the business founded?		
Did you found the business? (please tick)	<input type="checkbox"/> Yes, I founded the business myself <input type="checkbox"/> Yes, I founded the business jointly with other founders <input type="checkbox"/> No, I did not found the business	
Your position in the business		
What is your percentage stake in the business (if the business is limited by shares)?		
Do you have other directors/ shareholders in the business? (please list them in the columns opposite)	<u>Directors</u>	<u>Shareholders</u>

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SECTION 4 – BUSINESS ACTIVIES

What does your business do?	
Tell us about your customers – who buys your products/services, and how large is your customer base?	
How would you like to grow your business over the next few years and what are the opportunities that will enable you to grow?	
Why would you like to participate in the Building a High-Performance Minority Business programme?	
How did you hear about the Building a High-Performance Minority Business programme?	

SECTION 5 – BUSINESS SIZE

Please tell us about your turnover for the last two years and your estimate for the current year.

	CURRENT FINANCIAL YEAR FORECAST	MOST RECENT COMPLETED FINANCIAL YEAR	PERVIOUS FINANCIAL YEAR
Total Turnover			
Total Turnover, £			
Breakdown of Turnover			
Trading Income, £			
Grant Income, £ (if applicable)			
Other Income, £			
Profit			
Gross Profit, £			
Net Profit, £			

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How many employees does your business have, including owners, partners and other Directors (not including non-executive Directors)?

Full time employees	
Part time employees	
Apprentices	

SECTION 6 – ELIGIBILITY CHECKLIST

YES	NO	(please tick <u>one</u> box for each statement)
		I am willing to commit to attend all the workshops myself in order to complete the programme
		If I am selected to participate, I am willing to complete evaluation and impact surveys during and after the programme and provide evidence of jobs created as a result of completing the programme
		I am willing to attend the MSDUK 2019 Business Show on 17 th September
		I am a MSDUK / NMSDC / CAMSC / SASDC / Supply Nation / Certified Minority Owned Business Please Specify:

SECTION 7 – DATA PROTECTION

The details you provide on this form and subsequently provided to the programme will be used in connection with services relating to the programme and MSDUK. You may be contacted by MSDUK team in order to alert you to other suitable MSDUK opportunities.

You agree that your personal information may be used for evaluation purposes and to participate in any evaluation exercise carried out by MSDUK or an external consultant.

By signing this application form you are consenting for us to use the data as described above. You may change your mind and withdraw your consent at any point. In order to do this, please email: malvika@msduk.org.uk.

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SECTION 8 - AGREEMENT

I can confirm that all information contained within this document is true to the best of my knowledge. I understand that if I am shortlisted, I will be required to provide audited financial statements, annual reports, and current management accounts.

Please tick here to confirm

Signature Date

Thank you for completing this application form for the Tuck – MSDUK Building High Performing Minority Business programme.

Please submit to: malvika@msduk.org.uk by 30th August 2019.

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