

SILENT MASTERCLASS

Future Vision: Emerging technology and the digital vs physical worlds

17 September | 10.00 – 10.45

Digital Catapult helps organisations experiment with emerging digital technologies such as artificial intelligence, immersive and internet of things. This talk is an exploration into how the slow convergence of these technologies will change our relationship with the digital and physical world in the coming years, alongside real, present day use cases from start-ups in each area.

Hear from our Partnerships Lead at the Digital Catapult who will give an overview of each of the emerging digital technology areas and industry trends.

In this session, you will:

- Learn more about the emerging digital technologies Digital Catapult works with
- Understand the convergence of these different digital technologies and specific use cases where they work together
- Hear about different start-ups Digital Catapult works with and their innovative solutions

SILENT MASTERCLASS

Innovation Practice Masterclass: Working with start-ups and scaling successful POCs

16:00 – 16:45

Large organisations are increasingly working with start-ups to drive innovation, but many fail to scale their proof of concept and pilot projects. Digital Catapult will share its experiences of working at the intersection between start-ups and corporates, and explore the risks, procurement challenges and innovation opportunities facing corporates today.

Listen to Digital Catapult's Head of Innovation Practice in sharing our expertise in building successfully collaborations, what and how corporates and start-ups can learn from each other, and how innovation can be scaled within both types of organisations.

In this session, you will:

- Learn how Digital Catapult works with start-ups and corporates in developing a proof of concept
- Understand how advanced technology has helped corporates overcome industry challenges with advanced digital technologies
- Gain practical insight into how start-ups drive innovation in a large organisation
- Hear about 'what happens next' when a POC succeeds.