



UNLOCKING INNOVATION THROUGH **DIVERSITY**

2018 AND BEYOND

WWW.MSDUK.ORG.UK

ABOUT MSDUK

MSDUK BRINGS TOGETHER INNOVATIVE AND HIGH-GROWTH EMBs WITH GLOBAL CORPORATIONS COMMITTED TOWARDS CREATING AN INCLUSIVE AND DIVERSE SUPPLY CHAIN.

OUR INTEGRATED ECOSYSTEM OF **INNOVATION**, **KNOWLEDGE** AND **PROCUREMENT** HUBS HELP EMBs BRING INNOVATIVE IDEAS TO MARKET, DEVELOP BUSINESS LEADERS OF THE FUTURE AND ACHIEVE SUSTAINED GROWTH THROUGH ACCESS TO CORPORATE SUPPLY CHAINS.

OUR JOURNEY SO FAR

125  **1465**
CORPORATE MEMBERS EMBs

 **950**
ONE TO ONE MEETINGS

 **320**
CERTIFIED BUSINESSES

£675M
OF BUSINESS GENERATED

 **737**
CONTRACT OPPORTUNITIES

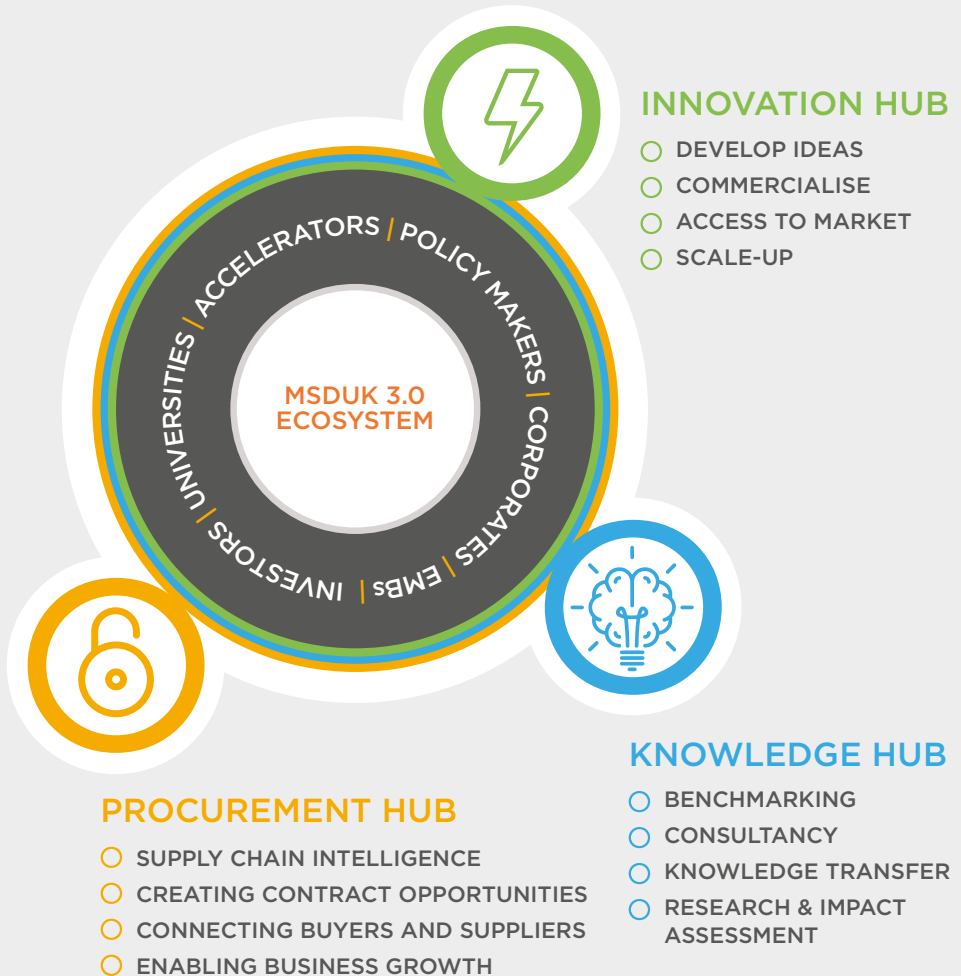
 **122**
EVENTS SINCE 2006

 **106**
SUCCESSFUL SUPPLIERS

 **212**
CONTRACTS



2020 ECOSYSTEM



2020 AMBITION

OUR GOALS AND DELIVERABLES

We have a set of ambitious goals to take MSDUK to 2020. These give us focus and determination to create the most relevant events and programmes to ensure success for all.

300 NEW
IDEAS TO
MARKET



£25M+
INVESTMENT
IN NEW IDEAS

A NETWORK
OF 700 EMBs



DIVERSE
PARTNER
NETWORK

EXTENDED
GLOBAL
NETWORK



DIGITAL
COMMUNITY
OF 5,000+
STAKEHOLDERS

100+
ENTREPRENEURS
IN LEADERSHIP
PROGRAMMES



£250M+
BUSINESS
WON

INNOVATION HUB

WHERE INNOVATION MEETS INDUSTRY



DEVELOP IDEAS

Supporting you to test & trial your solutions through cross-sector partnerships with universities, accelerators & labs.



COMMERCIALISE

Access to industry knowledge, technical expertise, customer validation & brand exposure.



ACCESS TO MARKET

Supporting your entry to market through visibility and access to corporate & industry networks.



SCALE-UP

Access to financial expertise, workshops, investors and alternative funding platforms.

OUR PROGRAMMES
to help you get the
most out of the Hub



INNOVATION
CHALLENGE



PITCHING &
INVESTMENT
TRAINING



INDUSTRY
FORUMS



CORPORATE
MENTORING



INVESTORS
MEET-UP



PRODUCT
DEVELOPMENT

MSDUK
INNOVATION HUB

HUB SPONSOR

accenture

PROGRAMME SPONSOR



KNOWLEDGE HUB

WHERE RESEARCH & KNOWLEDGE IMPROVES BUSINESS PERFORMANCE



BENCHMARKING

Supplier diversity benchmarking tool, developed in partnership with Accenture, helps industry measure performance, assess impact of their supplier diversity programme and gives access to industry best practices.



CONSULTANCY

Providing practical & straightforward implementation strategies to develop a supplier diversity programme in your organisation.



KNOWLEDGE TRANSFER

Partnering with world class business schools to deliver tailored leadership and business development programmes to help entrepreneurs scale-up.



RESEARCH & IMPACT ASSESSMENT

To establish strong business case for supplier diversity and measure socio-economic impact of supplier diversity.

OUR PROGRAMMES
to help you get the
most out of the Hub



RESIDENTIAL
EXECUTIVE
EDUCATION
PROGRAMME



BEST
PRACTICE
SEMINARS



SUPPLIER
DIVERSITY
BENCHMARKING
TOOL



CPO
ROUNDTABLES



RESEARCH
PAPERS



IMPACT
REPORTS

PROCUREMENT HUB

WHERE OPPORTUNITIES LEAD TO SHARED GROWTH



SUPPLY CHAIN INTELLIGENCE

Enabling suppliers to be “supply chain ready” through resources, workshops & toolkits and helping supply chains access innovative solutions.



CREATING CONTRACT OPPORTUNITIES

Offered by our corporate and partner network.



CONNECTING BUYERS AND SUPPLIERS

Our online database of certified EMBs, Meet the Buyer events, conferences, supplier referral programme and personal introductions brings Buyers and suppliers together to build lasting business relationships.



ENABLING BUSINESS GROWTH

With an average annual business generated in excess of £100m, we help ethnic minority businesses grow, increase revenue and expand globally.

OUR PROGRAMMES
to help you get the
most out of the Hub



EXHIBITIONS &
TRADE SHOWS



MEET THE
BUYER



CERTIFICATION
FOR EMBs



TRADE
DELEGATIONS



CONFERENCES
AND AWARDS



PROCUREMENT
MASTERCLASS

EVENTS IN 2019

Our comprehensive calendar of events throughout 2019 offers all our stakeholders opportunity to meet and make new connections, learn and develop and find opportunities to grow and improve.



MSDUK EVENTS

EUROPEAN SUPPLIER
DIVERSITY CONFERENCE
ROADSHOWS

SEPT
FEB & MAY



INNOVATION HUB

INNOVATION CHALLENGE
INDUSTRY FORUMS
COFFEE WITH INVESTORS
PITCH TRAINING

SEPT
MARCH, JUNE & NOV
MARCH, JUNE & NOV
FEB, APRIL, AUG & NOV



KNOWLEDGE HUB

LEADERSHIP PROGRAMME
TUCK RESIDENTIAL
BENCHMARKING SUMMIT

MARCH TILL JULY
APRIL & SEPT
SEPT



PROCUREMENT HUB

MEET THE BUYER
BUSINESS SHOW

APRIL
SEPT

FIND OUT MORE AT WWW.MSDUK.ORG.UK

CORPORATE NETWORK

OUR GROWING COMMUNITY OF CORPORATE MEMBERS



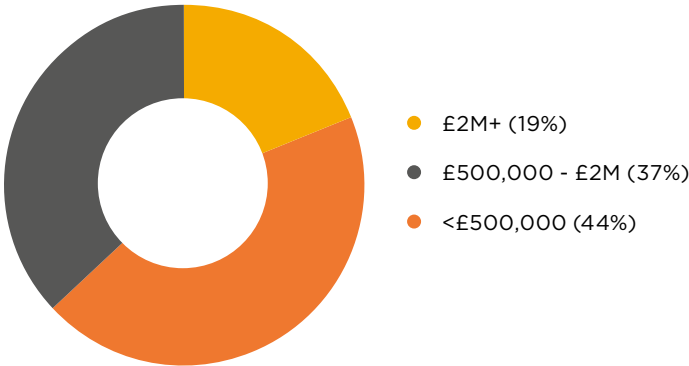
EMB NETWORK

With over 300 businesses from 25+ industry sectors registered on our database, and 3000+ EMBs in our extended network, we provide our corporate members access to a choice of suppliers offering innovative solutions while being highly competitive.

ADVERTISING/CREATIVE AGENCIES
AGENCY AND RECRUITMENT
BUILDING AND GROUNDS
BUSINESS SERVICES/CONSULTANCY
COMMERCIAL & LEGAL
CONSTRUCTION
ENGINEERING SERVICES
FACILITIES MANAGEMENT
HOSPITALITY AND CATERING

HR AND TRAINING
INFORMATION TECHNOLOGY
MAINTENANCE
MANUFACTURING
PRINT, MEDIA AND GRAPHICS
PR, SALES AND MARKETING
RETAIL
TRANSPORT
WAREHOUSING AND LOGISTICS

NUMBER OF SUPPLIERS BY TURNOVER



JOIN US

Whether you are an **ethnic minority owned** business or a potential **corporate business**, join us and be part of our dynamic network that connects talented, innovative EMBs and global corporations and realise the power of difference and inclusion.

VISIT WWW.MSDUK.ORG.UK
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EMAIL DIVERSITY@MSDUK.ORG.UK

Let your supply chain be the gateway to innovation, embrace diversity and inclusion to unlock hidden potential and give opportunities to the business leaders of tomorrow who represent modern Britain as it is today; multicultural & diverse.



@MSD_UK