

## TUCK - MSDUK BUSINESS RESIDENTIAL

# BUILDING A HIGH PERFORMING MINORITY BUSINESS

## APPLICATION FORM

The MSDUK 'Building' programme is delivered jointly by Ivy League's Tuck School of Business, USA and Aston Business School, UK and is designed for ambitious and growth-oriented ethnic minority and women-owned businesses.

If selected to participate in the programme you will be required to complete evaluation and impact surveys during and after the programme. You will be required to provide evidence of jobs created as a result of completing the programme. This will help us measure the impact of this programme on your businesses. Places on the programme are limited.

Please complete this form and email to us by **30 June 2018**

If you have any queries, please contact [erwin@msduk.org.uk](mailto:erwin@msduk.org.uk) or call 0116 253 2520

### SECTION 1 - APPLICANT DETAILS

<b>Last name</b>		
<b>First name</b>		
<b>Gender (please tick)</b>	Female	Male
<b>Work phone</b>		
<b>Mobile phone</b>		
<b>Email address</b>		

### SECTION 2 - BUSINESS DETAILS

<b>Business trading name</b>	
<b>Business legal name (if different)</b>	
<b>Business website address</b>	
<b>Business operational base (address)</b>	
<b>Postcode</b>	

<b>Business legal status (please tick all that apply)</b>	Private Limited Company	
	Partnership	
	Community Interest Company	
	Sole Trader	
	Limited by shares	
	Limited by guarantee	
	Has charitable status	
	Other (please specify)	
<b>Is the business a social enterprise? (please tick)</b>	Yes	No
<b>Company ID/ Registration Number</b>		
<b>Company Tax/ VAT Number</b>		

---

<b>In which industry sector does the business operate? (Please tick only <u>one</u> category)</b>	Manufacturing	Transport and Storage
	Waste management and remediation	Financial and Insurance
	Construction	Wholesale
	Administrative and support services	Arts, entertainment and Recreation
	Food Services	Education
	Information and communication	Human health and social work activities
	Professional, scientific and technical activities	Other (please specify)

**SECTION 3 - OWNERSHIP**

<b>In which year was the business founded?</b>		
<b>Did you found the business? (please tick)</b>	Yes, I founded the business myself  Yes, I founded the business jointly with other founders  No, I did not found the business	
<b>For how long has the business been trading?</b>		
<b>IF YOU HAVE BEEN TRADING FOR LESS THAN 12 MONTHS, YOU ARE NOT ELIGIBLE</b>		
<b>If you did not found the business, in which year did you become the owner (or co-owner) and/ or the most senior decision maker of the business?</b>		
<b>Your position in the business</b>		
<b>What is your percentage stake in the business (if the business is limited by shares)?</b>		
<b>Is the business jointly owned by you and one or more family members? (please tick)</b>	Yes	No
<b>Do you have other directors/shareholders in the business? (please list them in the columns opposite)</b>	<u>Directors</u>	<u>Shareholders</u>

**SECTION 4 - BUSINESS ACTIVITIES**

<b>What does your business do?</b>	
<b>Tell us about your customers- who buys your products/services, and how large is your customer base?</b>	
<b>How would you like to grow your business over the next few years and what are the opportunities that will enable you to grow?</b>	

<b>Why would you like to participate in the Building a High-Performance Minority Business programme?</b>	
<b>How did you hear about the Building a High-Performance Minority Business programme?</b>	

## SECTION 5 - BUSINESS SIZE

Please tell us about your turnover for the last two years and your estimate for the current year.

	CURRENT FINANCIAL YEAR FORECAST	MOST RECENT COMPLETED FINANCIAL YEAR	PREVIOUS FINANCIAL YEAR
<b>Total Turnover</b>			
<b>Total Turnover, £</b>			
<b>Breakdown of Turnover</b>			
<b>Trading Income, £</b>			
<b>Grant Income, £ (if applicable)</b>			
<b>Other income, £</b>			
<b>Profit</b>			
<b>Gross Profit, £</b>			
<b>Net Profit, £</b>			

How many employees does your business have, including owners, partners and other Directors (not including non-executive Directors)?

<b>Full time Employees</b>	
<b>Part time Employees</b>	
<b>Temporary and casual staff, including freelancers</b>	

### SECTION 6 – ELIGIBILITY CHECKLIST

YES	NO	(please tick <u>one</u> box for each statement)
		I am willing to commit to attend all the workshops myself in order to complete the programme.
		If I am selected to participate, I am willing to complete evaluation and impact surveys during and after the programme and provide evidence of jobs created as a result of completing the programme
		I am willing to attend the MSDUK 2018 Conference
		I am a MSDUK/ NMSDC/ CAMSC/SASDC/Supply Nation/ WeConnect Europe Certified Minority/Women-owned business.  Please specify:

### SECTION 7 – DATA PROTECTION

*The details you provide on this form and subsequently provided to the programme will be used in connection with services relating to the programme and MSDUK. You may be contacted by MSDUK team in order to alert you to other suitable MSDUK Opportunities.*

You agree that your personal information may be used for evaluation purposes and to participate in any evaluation exercise carried out by MSDUK or an external consultant.

By signing this application form you are consenting for us to use the data as described above. You may change your mind and withdraw your consent at any point. In order to do this, please email: [knowledgehub@msduk.org.uk](mailto:knowledgehub@msduk.org.uk)

If you do not consent to us sharing your information with MSDUK and the Knowledge Hub, please tick here

### SECTION 8 – AGREEMENT

I confirm that all information contained within this document is true to the best of my knowledge. I understand that if I am shortlisted, I will be required to provide audited financial statements, annual reports, and current management accounts.

Please tick here to confirm

Signature .....

Date .....

**Thank you for completing this application form for the Tuck- MSDUK Building High Performing Minority Business programme.**

**Please submit to: [ervin@msduk.org.uk](mailto:ervin@msduk.org.uk). If you have any queries regarding scholarship and programme, please contact Mayank Shah: [mayank@msduk.org.uk](mailto:mayank@msduk.org.uk)**