

Unlocking innovation  
through diversity

VOX Conference Centre  
Birmingham



# INNOVATION CHALLENGE 2018

**PUT YOUR  
IDEA IN THE  
SPOTLIGHT!**

**PITCH FINAL**

**WEDNESDAY 26 SEPTEMBER**

**ENTER NOW!**

Visit  
[innovationchallenge.msduk.org.uk](http://innovationchallenge.msduk.org.uk)  
to enter online and check the  
eligibility criteria.

Entries close on **Tuesday 15 May**



MSDUK Innovation Challenge is calling for amazing and diverse **ethnic minority-led** start-ups and entrepreneurs to pitch their business idea live in front of an expert panel at our global Business Conference & Awards.

Finalists will get access to lots of support to help grow their business: scholarships, pitch training, access to corporates and a year-round program of benefits & perks. Plus, you will also get recognition on centre stage in front of a global audience of senior business leaders, entrepreneurs & investors.

## **PRIZES**

**TUCK BUSINESS SCHOOL**  
Scholarship to an executive program

**ACCESS TO CORPORATE NETWORK**  
with 1-year MSDUK membership

**BUSINESS SUPPORT**  
Pitch practice, mentoring, workshops

#MSDUKInnovationChallenge