

This is an example of what sessions calendar might look like. Activities are subject to change.

MODULE 1	WEEK 1: THINK			WEEK 2: DO & OFFICE HOURS WITH FACULTY			WEEK 3: SHARE & OFFICE HOURS WITH EIRs		
TIME	09:30 – 11:00	09:30 – 11:00	09:30 – 11:00		16:00-17:00			12:00 – 13:00	09:30-10:30 11:00- 12:00
SESSION	MASTERCLASS1 CUSTOMER	MASTERCLASS2 CUSTOMER	MASTERCLASS3 CUSTOMER		MENTOR MIXER			EMB INSIGHTS WORKSHOP	FEEDBACK FRIDAYS
MODULE 2	WEEK 4: THINK			WEEK 5: DO & OFFICE HOURS WITH FACULTY			WEEK 6: SHARE & OFFICE HOURS WITH EIRs		
TIME	09:30 – 11:00	09:30 – 11:00	09:30 – 11:00		12:00 – 13:00	09:30–11:30			09:30-10:30 11:00- 12:00
SESSION	MASTERCLASS1 PRODUCT	MASTERCLASS2 PRODUCT	MASTERCLASS3 PRODUCT		EMB INSIGHTS WORKSHOP	UX/UI WORKSHOP			FEEDBACK FRIDAYS
MODULE 3	WEEK 7: THINK			WEEK 8: DO & OFFICE HOURS WITH FACULTY			WEEK 9: SHARE & OFFICE HOURS WITH EIRs		
TIME	09:30 – 11:00	09:30 – 11:00	09:30 – 11:00	12:00 – 13:30	12:00-13:30	12:00 – 13:30	12:00-13:00		10:00-16:00
SESSION	MASTERCLASS1 MARKETING	MASTERCLASS2 MARKETING	MASTERCLASS3 MARKETING	MARKETING WORKSHOP 1	ENTREPRENEURIAL FINANCE WORKSHOP	MARKETING WORKSHOP 2	UNILEVER PROCUREMENT		FEEDBACK FRIDAYS (IN-PERSON EVENT)
MODULE 4	WEEK 10: THINK			WEEK 11: DO & OFFICE HOURS WITH FACULTY			WEEK 12: SHARE & OFFICE HOURS WITH EIRs		
TIME	09:30 – 11:00	09:30 – 11:00	09:30 – 11:00	09:30-11:00	09:30-11:00	12:00-13:30	12:00-13:30	12:00-13:30	09:30-10:30 11:00- 12:00
SESSION	MASTERCLASS1 COMMUNICATION	MASTERCLASS2 COMMUNICATION	MASTERCLASS3 COMMUNICATION	TENDERING WORSHOP 1	TENDERING WORSHOP 2	INVESTMENT WORKSHOP 1	GRANTS AND FUNDING	INVESTMENT WORKSHOP 2	FEEDBACK FRIDAYS