

Building Business Leaders of the Future

Leadership Programme for Aspiring Ethnic Minority Business Owners

DELIVERED BY



Aston Business School






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This leadership programme will help ethnic minority entrepreneurs to:



-  Lay strong business foundations built around values and ethics
-  Develop purpose driven leadership
-  Establish your personal and business brand
-  Develop a successful business built around the ethos of 'profit for purpose'
-  Integrate innovation, leadership and resilience for long term sustainability

Build and grow your business in an ethical way. You will use your business as a case study through the course and apply core business concepts through real-world applications.

Delivered by:

-  World class academics from Aston Business School, Warwick University and Kings College London
-  Industry experts
-  Highly successful and inspiring entrepreneurs



Programme structure:

-  5 full day workshops spread across 5 months
-  Workshops structured around lectures, group activities, interactive exercise, guest speakers and fire side chats with industry experts

**It's not about ideas,
it's about making
ideas happen**

Who can attend?

The programme is designed to support businesses that are either at start-up stage or setting themselves for growth. If you meet any of the following criteria, you can apply:

-  Any MSDUK registered businesses with less than £1m turnover
-  All MSDUK 2017 & 2018 Innovation Challenge

Cost

FREE - 20 successful applicants will be offered a scholarship worth £2,000 to fully cover the cost of this programme.

Participants will have to bear the cost of travel.

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Workshops

11th April 10am-6.30pm	Personal Branding: Who are you? What's your story? <hr/> Aston Conference Centre, Birmingham
21st May 10am-4pm	Leading for the long-term: building and maintaining sustainable businesses <hr/> CitizenM Hotel, Tower Hill, London
19th June 10am-4pm	Leadership and the many faces of innovation <hr/> CitizenM Hotel, Tower Hill, London
10th July 10am-4pm	How resilient are you and your business? <hr/> CitizenM Hotel, Tower Hill, London
5th Sept 10am-6.30pm	Leaders for the future - integrating values, innovation and performance <hr/> Aston Conference Centre, Birmingham
16th Sept 10am-2pm	Graduation <hr/> London

Faculty and Guests Speakers Line-Up



Prof Mark Hart
Aston Business School



Dr Maria Wishart
Warwick Business School



Prof Ute Stephan
King College London



Sahar Hashemi OBE
Co-founder, Coffee Republic



Ollie Leggett
MD, IE Design Consultancy



Michael Cook
Director, EY

And others



Application deadline

20th March 2019

Apply Now by filling out the application form attached.

To Submit your application or for more information contact - ervin@msduk.org.uk or malvika@msduk.org.uk

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